

ABOUT A COLLECTION

Design by Hee Welling & HAY

HAY

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THE ABOUT A COLLECTION

The About A Collection is HAY's most versatile furniture series. It began with a chair and blossomed into a collection of virtually unlimited potential, demonstrating that a single strong idea can contain a wealth of development options. Today, the About A Collection includes four different series: About A Chair, About A Stool, About A Table, and About A Lounge. Together, these series comprise dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, all of which are equally suitable for private, professional, or public settings.

Most notably, the About A Collection is a true pragmatist, able to blend in or stand out, depending on the task it is assigned. Dramatize its silhouette with heavier upholstery, or opt for more subtle materials and colours. The many options available for customization allow you to tweak the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique, while celebrating individuality.

About A Chair



AAC 08



AAC 09



AAC 10



AAC 11



AAC 12 ECO



AAC 12



AAC 13



AAC 14



AAC 15



AAC 16



AAC 17



AAC 18



AAC 19



AAC 20



AAC 21



AAC 21 SOFT



AAC 22 ECO



AAC 22



AAC 23



AAC 23 SOFT



AAC 24



AAC 25



AAC 25 SOFT



AAC 26



AAC 27



AAC 27 SOFT



AAC 42



AAC 43



AAC 50



AAC 51



AAC 52



AAC 53



AAC 53 Soft

About A Chair 100



AAC 121



AAC 121 SOFT



AAC 121 SOFT DUO



AAC 123



AAC 123 SOFT



AAC 123 SOFT DUO



AAC 127



AAC 127 SOFT



AAC 127 SOFT DUO



AAC 153



AAC 153 SOFT



AAC 153 SOFT DUO



AAC 155



AAC 155 SOFT



AAC 155 SOFT DUO

About A Lounge



AAL 81



AAL 81 SOFT



AAL 81 SOFT DUO



AAL 82



AAL 82 SOFT



AAL 82 SOFT DUO



AAL 83



AAL 83 SOFT



AAL 83 SOFT DUO



AAL 87



AAL 87 SOFT



AAL 87 SOFT DUO



AAL 91



AAL 92



AAL 93



AAL SOFA



AAL 03

About A Stool



AAS 32 ECO LOW



AAS 32 ECO HIGH



AAS 32 LOW



AAS 32 HIGH



AAS 33 LOW



AAS 33 HIGH



AAS 38 LOW



AAS 38 HIGH



AAS 39 LOW



AAS 39 HIGH

About A Table



AAT 10



AAT 10 HIGH



AAT 15



AAT 15 HIGH



AAT 20



AAT 20 HIGH



DESIGN BY HEE WELLING & HAY

Danish designer Hee Welling founded his own studio in Copenhagen in 2003. Welling has received a number of design awards, including the Bo Bedre Award (Denmark) and the Good Design Award (USA), and he was nominated as the Danish designer of the year in both 2013 and 2014.

Welling is the son of a cabinetmaker, and his fascination with production techniques, materials and machinery began when he was a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts (where he is also now a design tutor). His design ethos is centered around the idea of creating technically accomplished products that can reach a wide audience. His work is characterised by a sense of quiet elegance and proportion. For HAY, Welling has designed the entire About A series as well as the Hee Chair the Hee chair collection.



WORKING TOGETHER

“The idea with About A was to achieve a simple balance between form, function, comfort, details and aesthetics.”
— Rolf Hay

“The About A Collection began when Rolf called me and said, ‘I want to do a project that celebrates everything that’s wonderful about a chair.’ That is how we settled on the name, too, which is really important: the collection tells the story of the chair, it embodies chair-ness, if you could say that.”
— Hee Welling

“All the items in the About A Collection are incredibly versatile, and can really be used by anyone in any context for any purpose. These products work just as well around the dining table as around a conference table, in a canteen, or at the office.”
— Rolf Hay





About A Family



AAC 22, Dusty blue



AAC 22 Eco, Eco White



WORK-LIFE

“In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live.”

— Rolf Hay



AAC 155, Sense nougat



AAC 53 Soft, Vidar 182



AAT 10, Black linoleum
AAC 155





AAC 51, Black California CA5001



AAC 155, Vidar 932





AAT 10, Black linoleum
AAC 21, Sense cognac





AAC 53, Sense cognac



AAS 33, Atlas 131



AAS 33, Ruskin 12



HOME-LIFE

“The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing.”

— Hee Welling





AAC 23, Atlas 631



AAC 22 Eco, Eco white



AAC 22, Dusty blue





AAC 13, Linara 196





AAC 23 Soft, Steelcut 780



AAC 27, Atlas 411



AAC 27 Soft, Atlas 931





AAC 11, Surface by HAY 640
AAT 10, Black Linoleum



AAS 32 Eco, Eco black



AAS 33, California CA5011



AAS 38, Cream white



AAS 38, Black



AAL 87 Soft, Swarm Multicolour

LOUNGE

The About A Lounge series is made to help us unwind, whether in the office, in a hotel lobby, or in our own living room. Comprising the About A Lounge Chair, About A Lounge Sofa, and the About A Lounge Ottoman, the AAL series is in line with the rest of the collection, comprising inviting furniture whose sculpted design has been kept simple, with nothing left to chance.

The About A Lounge Chair has a generous seat and sleek, compact body, which are complemented by moulded armrests and wooden legs. It is available in a low-backed version with a more intimate expression with or without soft quilted upholstery, or a high-backed version with an open, spacious composition. The About a Lounge Sofa is a cohesive fusion of two lounge chairs. With its curvy lines and organic expression, it invites close, intimate meetings at the same time as it offers an open and welcoming structure. The About A Lounge Ottoman is designed as a companion for AAL, but the footstool has such a strong visual expression that it can easily stand alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that enables you to configure unique combinations that fit a variety of public and private contexts.



AAC & AAL Family





AAL 87 Soft Duo, front Olavi by HAY 01, back Steelcut Trio 213



AAL 87, Sense black





AAL Sofa, Fiord 571



AAL 83, Bolgheri LGG60



AAL 82, Olavi By HAY 01





AAL 92, Flamiber petrol blue
AAL 03, Flamiber petrol blue



ABOUT A COLLECTION IN THE CONTRACT MARKET

HAY has always worked closely with the contract market, supplying affordable, durable, highly functional products to clients across the public sector, from universities to hospitals, offices, cafes and hotels. Distinguished by its versatility, the About A Collection is a multi-functional family of dining and conference chairs, office chairs, bar stools, lounge chairs, tables, an ottoman and a sofa, that are ideal for contract.

The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can customize every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.



AAC 23



AAC 11, AAC 51, AAS 39



AAC 23



AAL 81, AAC 27



AAC 11



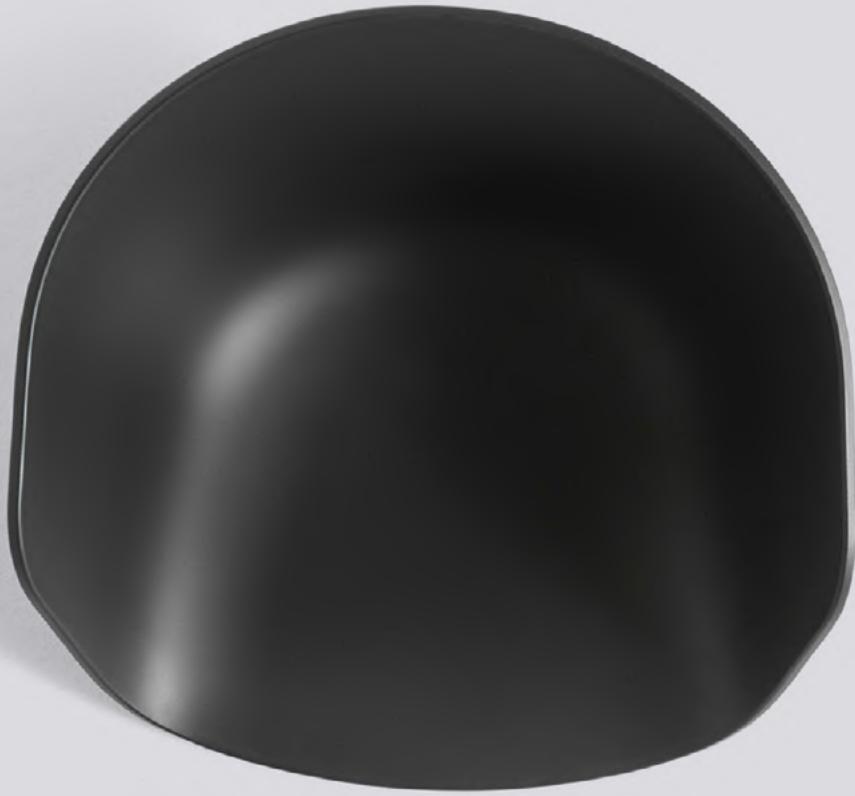
AAL 81



AAS 33



AAC 21



A SUSTAINABLE APPROACH

We recognize that our actions have an environmental impact, and we take our responsibility to contribute to a greener future seriously. With all of our products, we focus on finding the balance between creating a healthy working environment, striving toward social responsibility, and pursuing environmentally friendly production methods. Above all, we strive to ensure sustainability in every step of our furniture-production processes and are dedicated to complying with legal and social demands, ethical standards, and international norms.

The About A Collection, which is distinguished first and foremost by its modular nature, embodies this ethos. Its versatility is reflected in the production process. Because of the collection's interchangeable parts and easy-to-assemble-and-disassemble profile, we are able to mix and match frames, shells, and bases to produce almost limitless combinations. This enables us to streamline the supply chain and create a more efficient and less wasteful production setup, using fewer molds and fewer parts by recycling them again and again.



ABOUT A ECO COLLECTION

With the objective of recreating HAY's iconic About A Chair and About A Stool series to reduce the impact on the environment, the About A Eco collection focuses on using eco-friendly materials whilst retaining the fundamental mission of creating a connected family of chairs and stools based around one simple, strong idea. Available in a variety of interchangeable frames and shells, the AAC Eco 12, 22 and 32 models use 100% post-consumer recycled plastic for the gently curved shell, while the wooden base is available in FSC-certified wood. All chairs and stools in the Eco series are EU Ecolabelled as a sign of environmental commitment.



SUSTAINABLE HIGHLIGHTS

The About A Eco collection has been certified with the EU Ecolabel. The EU Ecolabel is a label of environmental excellence given to products and services meeting high environmental standards throughout their entire life cycle: from raw material extraction, to production, distribution and disposal. The EU Ecolabel offers the consumer an easy way to identify an environmentally-friendly product.

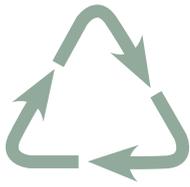




All About A Eco products can be disassembled and recycled.

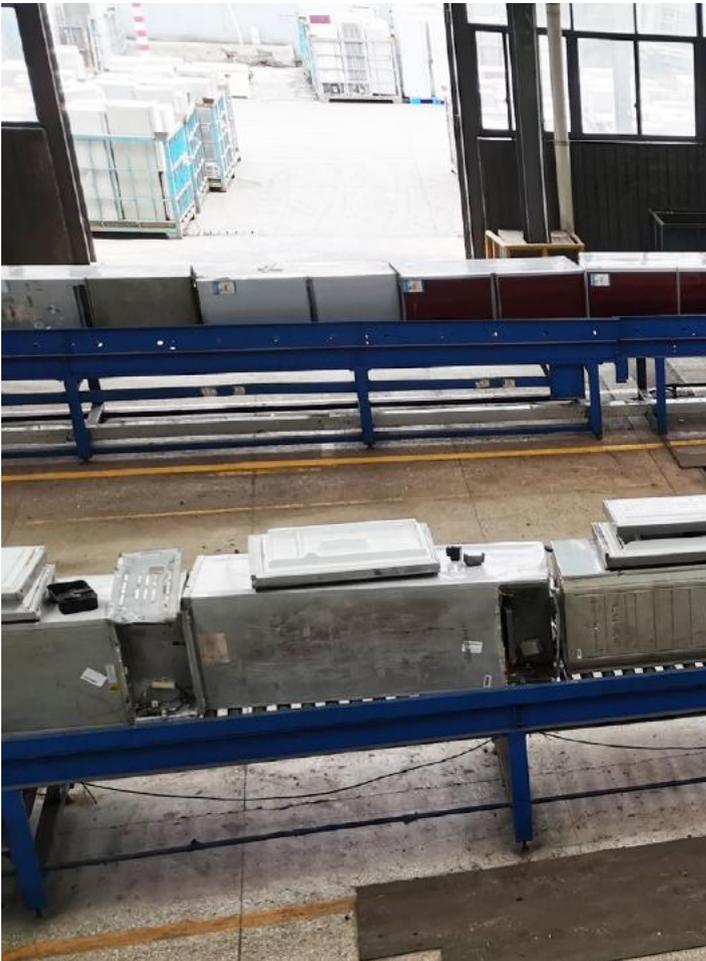


The About A Eco collection uses water-based lacquers for the bases, and FSC-certified wood.



RECYCLED MATERIAL

With the objective of recreating HAY's iconic About A Chair and About A Stool series to reduce the impact on the environment, the About A Eco collection uses 100% recycled polypropylene derived from material from households.



Post-consumer recycled plastic is material derived from household waste, like televisions and washing machines. The plastic is collected, sorted and cleaned in recycling programmes, before being reprocessed into About A Eco shells.



Throughout a high technological process the granulates are crushed, cleaned and sorted.



ABOUT A COLLECTION

DIMENSIONS



AAC 08
W58 x D50 x H78/SH46 cm



AAC 09 UPHOLSTERY
W58 x D50 x H78/SH46 cm



AAC 10
W51 x D52 x H77/SH46 cm



AAC 11 UPHOLSTERY
W51 x D52 x H77/SH46 cm



AAC 12 ECO
W51 x D50,5 x H78,5/SH46 cm



AAC 12
W51 x D50,5 x H78,5/SH46 cm



AAC 13 UPHOLSTERY
W51 x D50,5 x H78,5/SH46 cm



AAC 14
W51 x D52 x H77/SH46 cm



AAC 15 UPHOLSTERY
W51 x D52 x H77/SH46 cm



AAC 16
W58 x D50 x H78/SH46 cm



AAC 17 UPHOLSTERY
W58 x D50 x H78/SH46 cm



AAC 18
W60 x D50 x H78/SH46 cm



AAC 19 UPHOLSTERY
W60 x D50 x H78/SH46 cm



AAC 20
W59 x D52 x H79/SH46 cm



AAC 21 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 21 SOFT
W59 x D52 x H79/SH46 cm



AAC 22 ECO
W59 x D52 x H79/SH46 cm



AAC 22
W59 x D52 x H79/SH46 cm



AAC 23 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 23 SOFT
W59 x D52 x H79/SH46 cm



AAC 24
W59 x D52 x H79/SH46 cm



AAC 25 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 25 SOFT
W59 x D52 x H79/SH46 cm



AAC 26
W59 x D52 x H79/SH46 cm



AAC 27 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 27 SOFT
W59 x D52 x H79/SH46 cm



AAC 42
W59 x D52 x H72/SH38 cm



AAC 43 UPHOLSTERY
W59 x D52 x H72/SH38 cm



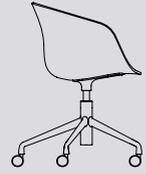
AAC 50
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 51 UPHOLSTERY
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 52
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 53 UPHOLSTERY
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 53 SOFT
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 121
W62 x D59,5 x H86/SH47,5 cm



AAC 121 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 123
W62 x D59,5 x H86/SH47,5 cm



AAC 123 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 127
W62 x D59,5 x H86/SH47,5 cm



AAC 127 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 153
W62 x D63 x H83-95/SH42-56 cm



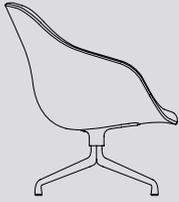
AAC 153 SOFT / SOFT DUO
W62 x D63 x H83-95/SH42-56 cm



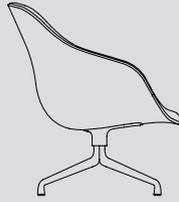
AAC 155
W62 x D63 x H88-100/SH44-56 cm



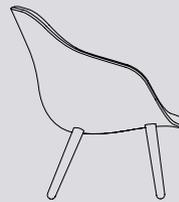
AAC 155 SOFT / SOFT DUO
W62 x D63 x H88-100/SH44-56 cm



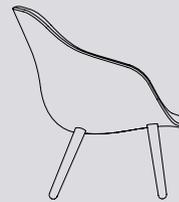
AAL 81
W76 x D73 x H81/SH36 cm



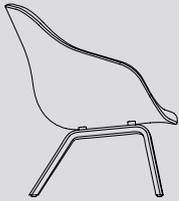
AAL 81 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



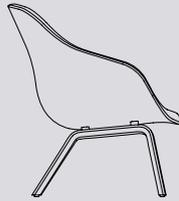
AAL 82
W76 x D73 x H81/SH36 cm



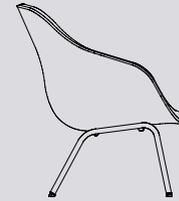
AAL 82 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



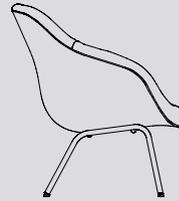
AAL 83
W76 x D73 x H81/SH36 cm



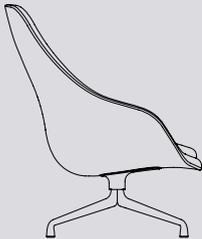
AAL 83 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



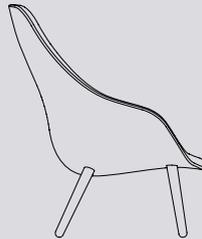
AAL 87
W76 x D73 x H81/SH36 cm



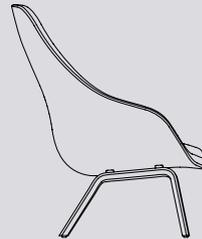
AAL 87 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



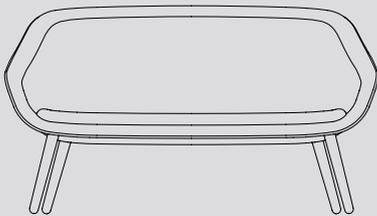
AAL 91
W84 x D82 x H101/SH36 cm



AAL 92
W88 x D82 x H101/SH33 cm



AAL 93
W88 x D82 x H101/SH36 cm



AAL SOFA
W150 x D73 x H81/SH40 cm



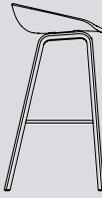
AAL O3
W66 x D50 x H32 cm



AAS 32 ECO LOW
W47 x D43 x H75/SH65 cm



AAS 32 LOW
W47 x D43 x H75/SH65 cm



AAS 32 ECO HIGH
W50 x D46 x H85/SH75 cm



AAS 32 HIGH
W50 x D46 x H85/SH75 cm



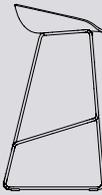
AAS 33 LOW UPHOLSTERY
W47 x D43 x H75/SH65 cm



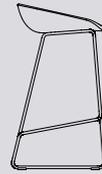
AAS 33 HIGH UPHOLSTERY
W50 x D46 x H85/SH75 cm



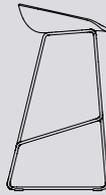
AAS 38 LOW
W47 x D45 x H76/SH64 cm



AAS 38 HIGH
W50 x D48 x H85/SH74 cm



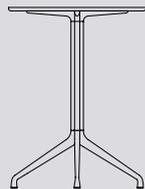
AAS 39 LOW UPHOLSTERY
W47 x D45 x H76/SH65 cm



AAS 39 HIGH UPHOLSTERY
W50 x D48 x H85/SH74 cm



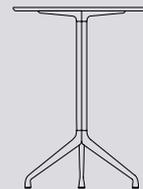
AAT 15
L80 x W80 x H73 cm



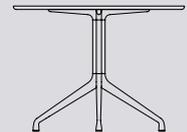
AAT 15 HIGH
L80 x W80 x H105 cm



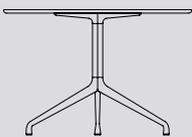
AAT 20
Ø80 x H73 cm



AAT 20 HIGH
Ø80 x H105 cm



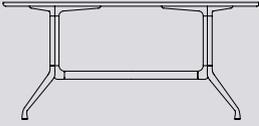
AAT 20
Ø100 x H73 cm



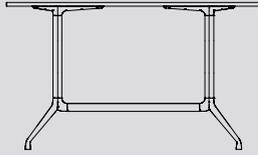
AAT 20
Ø110 x H73 cm



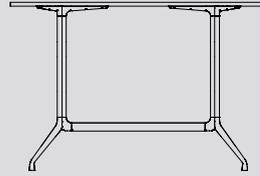
AAT 20
Ø128 x H73 cm



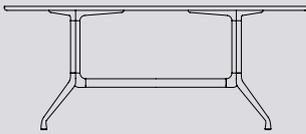
AAT 10
L160 x W80 x H73 cm



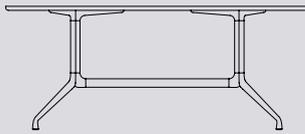
AAT 10 HIGH
L160 x W80 x H95 cm



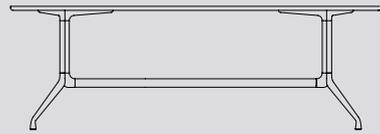
AAT 10 HIGH
L160 x W80 x H105 cm



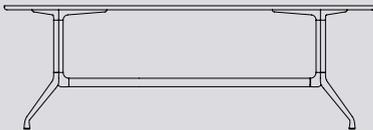
AAT 10
L180 x W90 x H73 cm



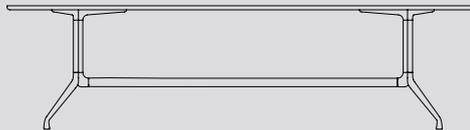
AAT 10
L180 x W105 x H73 cm



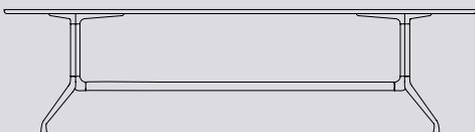
AAT 10
L220 x W90 x H73 cm



AAT 10
L220 x W105 x H73 cm



AAT 10
L280 x W90 x H73 cm



AAT 10
L280 x W105 x H73 cm

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