

# APEX LAMP

Design by John Tree



HAY



## Apex Lamp Collection Design by John Tree

In HAY's new collaboration with John Tree, the British designer offers his take on the classic Banker's Light typology, resulting in a functional lamp series that balances familiarity with a contemporary expression.

Focusing on colour as a core element of the design, Apex's distinctive folded steel shade uses vibrant tones to create a graphic contrast to the chrome-plated bases. Available in several different models – the Clip Lamp, Desk Clip Lamp, Desk Lamp, and Table Lamp – there is an Apex member that caters to every space and situation, from a task light in a workspace to an ambient lamp in the bedroom.



Apex Clip Lamp | Luis pink



Apex Table Lamp | Iron black



# John Tree

British John Tree is a London-based product and furniture designer. After graduating from Kingston University, he worked for FM Design before developing products for the Sony Design team in their Tokyo, San Francisco, and London offices. John subsequently joined Jasper Morrison's studio, before opening his own office in 2016. He currently divides his time between Jasper's studio and his own, where he pushes and explores industrial processes to create contract and domestic furniture, lighting, accessories, and electronics. His work has been widely featured in a number of international publications, as well as winning several prestigious design awards.



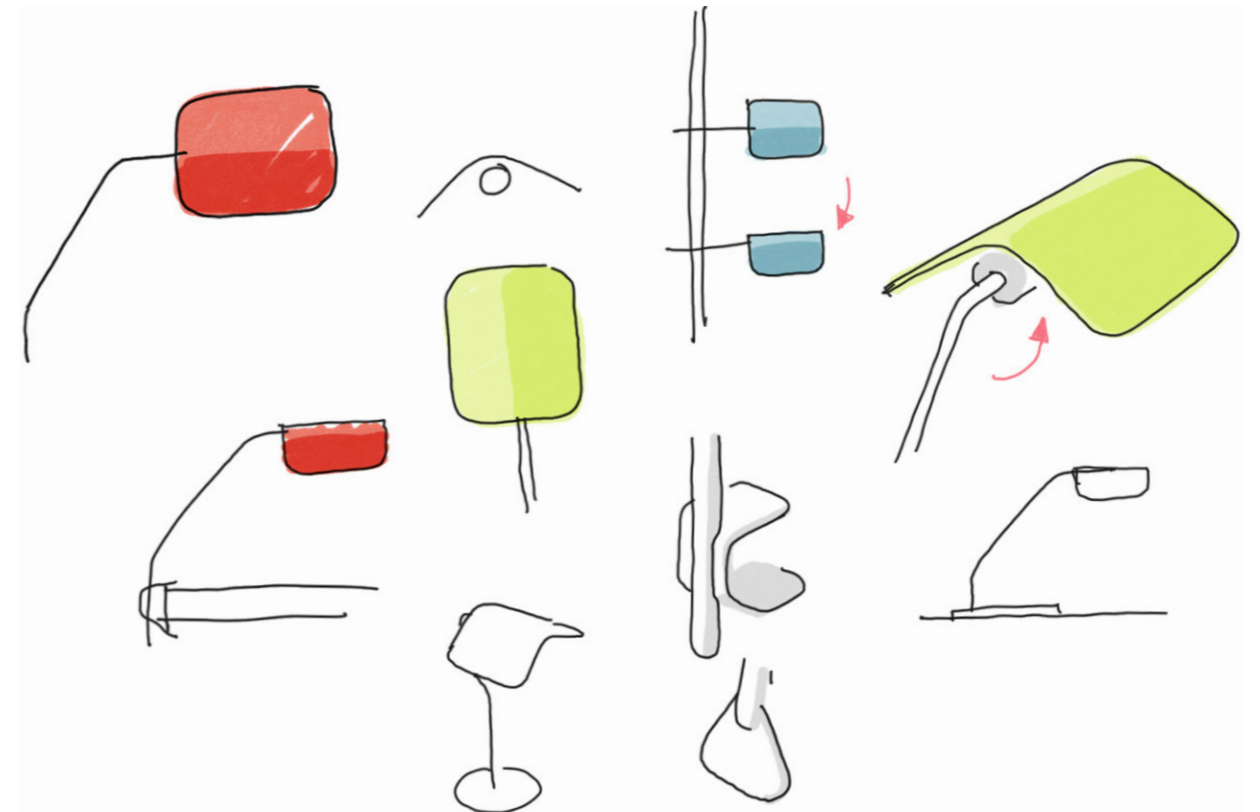
Colour is used as a key element in the folded steel shades, creating strong and colourful graphic shapes.



John Tree



Folded steel shades



The shade is designed to rotate 360 degrees, offering a flexible lighting solution that covers a multitude of spaces and uses.





Apex Table Lamp | Emerald green



Apex Clip Lamp | Pastel blue & Luis pink





Apex Desk Clip Lamp | Iron black



Apex Clip Lamp | Maroon red



# Apex Lamp Highlights

- New take on the classic Banker's Light, resulting in a functional yet familiar lamp series.
- Featuring a folded steel shade inspired by the silhouette of a peaked roofline
- The series comprises a Clip Lamp, Desk Clip Lamp, Desk Lamp, and Table Lamp
- The colourful steel shade rotates 360 degrees, allowing users to direct light to suit their needs
- The different models cover a multitude of spaces and uses, from the workspace to the bedroom and everywhere in between
- The light source is an on/off retro fit E14 / E12 bulb
- All variants are available in different colour options
- On/off switch
- CE approved



**HAY**



Apex Desk Lamp | Emerald green & Iron black

