

It's all about
space. For
150 years.

Müller

SMALL LIVING



UNTIL 2018



SMALL LIVING

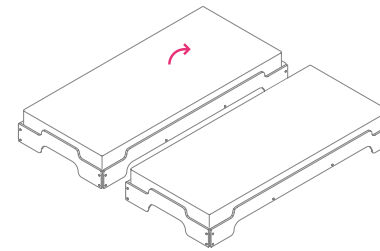
AS OF 2018

To get right to the point.

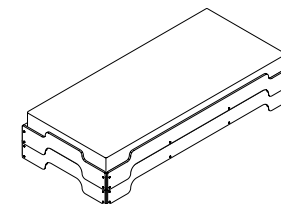
We have been successfully manufacturing furniture for 150 years, and we will continue to do so in the future. For this reason, we have decided to focus more clearly on our strengths: Instead of "Müller Möbelwerkstätten", we have decided to change our name to Müller Small Living since it is clear and easy to recognize.

Why are we doing this? Our standard is timelessly modern furniture with a clear, minimalistic design and high functionality. We also consciously regard furniture as creative building blocks for contemporary micro living; a problem solver, to create a lot of living space, even in smaller apartments, during times of sharply rising property prices.

Our new logo and the shortening of our brand name make this philosophy visible at first glance. The dots in the Ü, which are one on top of the other, symbolically illustrate the modular flexibility of our designs.



Müller



Müller



01 THE SECOND GENERATION: AUGUST
OETKEN WITH HIS JOURNEYMEN. | 02 DIERK
MÜLLER LED THE COMPANY IN THE
FOURTH GENERATION. | 03 OUR FOUNDER:
GERHARD WILHELM OETKEN

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For five generations: Our story

We love puristic furniture with high functionality. The enthusiasm for craftsmanship and an eye for detail were passed on by our founder Gerhard Wilhelm Oetken, who opened his own cabinet making workshop in 1869 in the Frisian village of Bockhorn. Over the past 150 years, we have turned this small, regionally active company into a service-oriented family business with 45 employees.

One important milestone along the way came in 1969 and since then we have been developing, producing and selling modern series furniture designed exclusively for us by internationally renowned designers. Our timeless, modern stackable bed, which we designed in 1966 in close cooperation with Rolf Heide, and which we still successfully sell today, has become a style icon that has attracted a lot of attention as a benchmark for high design quality made by Müller.

What guides us.

We manufacture all of our furniture ourselves in our modern furniture factory. We place great value on solid workmanship and durable material quality. In other words, stability that won't collapse during the first storm. Quality that we are used to here in northern Germany, which will withstand constant wind and weather.

We are all proud of our tradition as an owner-managed family business, because this makes us likeable and at the same time provides us with short travelling distances. The result: Müller is not only perceived as a high quality furniture manufacturer, but also as authentic, trustworthy and service-oriented. The basis for this good image is fair and open interaction with each other. This applies to colleagues within the company as well as to our dealings with customers, suppliers and designers.



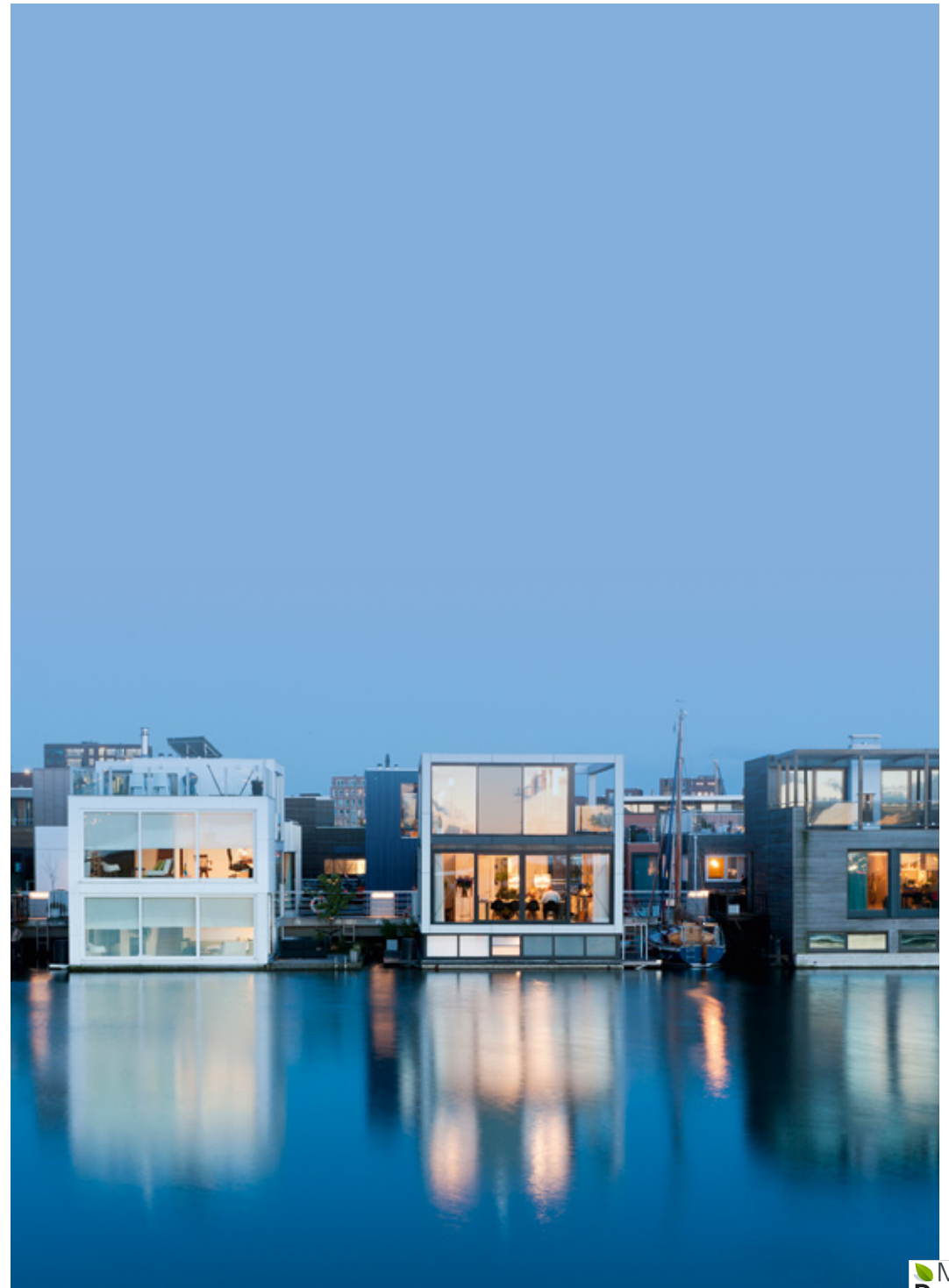
01 PRODUCTION IN OUR WORKSHOPS IN BOCKHORN |
02 THE MÜLLER FAMILY IN THE MIDST OF STACKABLE
BEDS | 03 CREATIVE FOR MÜLLER: THE DESIGNER
MICHAEL HILGERS.

Furniture for contemporary small living.

We intentionally view furniture as a source of ideas, and as a space maker.

The high demand for living space has led to a sharp rise in real estate prices, especially in attractive cities. This is why we demand intelligent, multi-functional, mobile and modularly expandable furniture, which can function not only in large lofts in older buildings, but also in smaller apartments. Furniture that shows how to live beautifully even in the smallest of spaces.

Legendary in this context is the Müller stackable bed, which can be easily stacked on top of each other to save space and then used as an additional guest bed if required. Or the ultra-flat secretary "Flatmate", made by Michael Hilgers, and which, with its depth of only 122 millimetres, fits perfectly into even in the smallest of rooms: Timeless minimalistic design, puristic materials and intelligent functionality which easily create new perspectives for the most diverse situations in life.





Simply minimalistic.

When we at Müller think about furniture, we follow a clear vision. Much like the architect and designer Ludwig Mies van der Rohe, who oriented his work on the principle of "Less is More". Or like the American architect Louis Sullivan, who had previously formulated the famous phrase "Form follows function".

In order to implement our ideas, we have been working with freelance designers and architects since the 1960s. These include such renowned designers as Rolf Heide, the kaschkasch duo and Jan Armgardt.

The result of a joint exchange of ideas is furniture with a clear, minimalist design and with surprisingly innovative and useful functions. Many of our joint designs have won awards for high-quality product design such as the "German Design Award" or "Design Plus".

Thinking one step ahead.

We work with passion and are optimistic about the future. And in doing so we assume sustainable responsibility: ecologically, economically and socially. In order to use resources as sparingly as possible, we at Müller exclusively process high-quality and durable materials and raw materials; including FSC certified wood exclusively from FSC certified suppliers, preferably from the region. We alternatively use birch veneer plywood, produced from fast-growing stocks in Finland.

We also place great importance on a good climate within the company too. That is why we are so proud that some employees have been working for our family business for decades. On the other hand, in order to attract young people and to offer them a solid basis for a successful and fulfilling career, we also provide regular training and cooperate intensively with young designers and design students.

